



**YOUR**  
**STORY**  
**CAN**  
**CHANGE**  
**THE**  
**WORLD**

# 2022

DO  
YOU  
SEE  
ME?

## SINGAPORE 1<sup>st</sup> MIGRANT'S STORYTELLING SHOWCASE

"Absolutely genius, innovative & meaningful", "Life-changing"  
"Impressive Opening", "I can never forget this"  
"My employer apologised to me!"

## IMPACT & MILESTONE

- **52** Portrait Stories, 8 Countries  
(Est. 20,800 Footfall - 3 Weeks Showcase)
- **34** Video Stories (Est. 720,000 Views)
- **10** Media Features in Singapore & Asia
- **5** Mini Re-Run (Invitation)
- **1** Melting Pot of Cultural Exchange  
(Original Co-Performance, Cultural Foods, Traditional Games)



Check out the  
[Video](#)

# 2023

DO  
YOU  
SEE  
ME?

## IMPACT STORIES

### TOWARDS A MORE INCLUSIVE SINGAPORE. 2023

Leading up from the 'DO YOU SEE ME?' - Singapore 1st Migrant's Storytelling Showcase in Aug 2022, co-organised with Tzu Chi Humanistic Youth Centre, and one of the projects initiated from the Living Listening Lab for migrant communities from A Good Space.

This is a change-making initiative  
Towards a more inclusive Singapore - **1 story at a time.**

CO-ORGANISERS

IAM **IN**VISIBLE

 Humanistic  
Tzu Chi Youth Centre  
慈濟人文青年中心

PARTNERS

A GOOD  
SPACE

 Migrant Writers  
of Singapore

IN THIS  
TOGETHER  
සමඟින්, සමඟින්

 Campus  
Impact

 SING LIT  
STATION

 SG Cares  
Volunteer Centre  
@Yishun

LUCAAGLOBAL

 PAYM  
East Hong  
Kong  
Youth Network

FPS&A

 MWC  
MIGRANT WORKERS CENTRE

 TWS

SUPPORTED BY

National  
Integration  
Council



# STORYTELLING COMPETITION

We play multiple roles, live different experiences.

We face discrimination.

(Gender, inequality, mental health, age, race, bully, disability ,& more)

THEME

## WHO AM I?

WHAT DO I STAND FOR?

**WHO ARE WE?**

Tell your story (1<sup>st</sup> or 3<sup>rd</sup> person)  
beyond the perceived labels & stereotypes.

Larger Singapore (and beyond) learn and get to know about  
one another as a fellow human - like you and me.

**INCLUSION . EMPATHY . EMBRACE**



# 1/ VIDEO STORY

- **DURATION: 1-3 MIN**
- **PER ENTRY : 1-5 PAX**
- **DEADLINE – 1 OCT 2023**

- **Format:** QuickTime (.mov), MP4 (.mp4)
- **Aspect Ratio:** Instagram, TikTok (9:16), YouTube (16:9)
- **Subtitles:** Please include English subtitles for inclusion.
- **\*Original:** All Media (footages, images, music, etc) must be original, royalty free or obtained your own licences.

Videos will be published  
in the following platforms:



APPLY



[bit.ly/impactvideostory](https://bit.ly/impactvideostory)



# 2/ PHOTO STORY

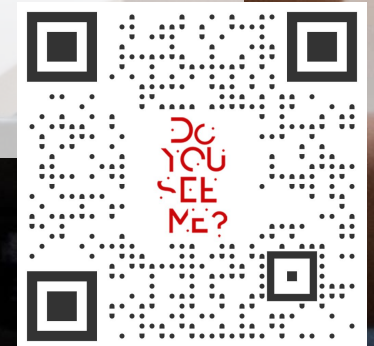
- **3-PHOTO-SERIES + 50 WORDS**  
(3 photos of the same theme)
- **PER ENTRY : 1 PAX**
- **DEADLINE – 1 OCT 2023**

- **Format:** jpg, png, tif, pdf
- **Aspect Ratio:** 16:9, 4:3 (Portrait/Landscape)
- **Resolution:** 300 dpi
- **50 Words:** Please include a narrative to tell your story.  
(\*For inclusion, please include a translation in English if another language is used.)
- **\*Original:** All photos must be original.

Photos will be published  
in the following platforms:



APPLY



[bit.ly/impactphotostory](https://bit.ly/impactphotostory)



## CATEGORIES

### YOUTHS

(15-25 YEARS OLD)

### OPEN

(>26 YEARS OLD)

## EVERYONE IN SINGAPORE

- > LOCALS
- > FOREIGN PROFESSIONALS
- > MIGRANTS

## AWARDS

### 1/ 4 IMPACT AWARDS

- > VIDEO & PHOTO CATEGORIES
  - > YOUTH & OPEN CATEGORIES
- + iPhone + S\$500 / Each Category

### 2/ 4 PEOPLE'S CHOICE AWARDS

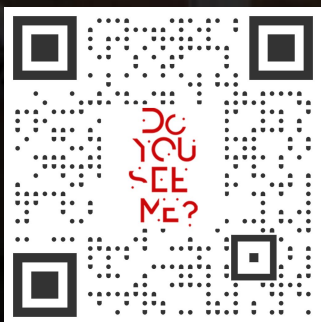
- > VIDEO & PHOTO CATEGORIES
  - > YOUTH & OPEN CATEGORIES
- + Camera + S\$300 / Each Category

### 3/ 2 COMMENDATION AWARDS

- > VIDEO & PHOTO CATEGORIES
- + Camera / Each Category

\* (More) Prizes to be finalised.

\*\* Opportunity to intern with IAMinVISIBLE (Youths)



**YOUR STORY CAN CHANGE THE WORLD!**

Find Out More: [bit.ly/storysg](http://bit.ly/storysg)



# CELEBRATING IMPACT & UNITY

**5 NOV 2023 (LAUNCH)**

## **STORYTELLING AWARDS PRESENTATION**

GOH Speech & Awards Presentation

\*(KIV Invite List - President Tharman, Min. Alvin Tan, etc)

## **'WHO AM I?, WHO ARE WE?' PANEL SHARING**

Workplace Sustainability (Integration & Inclusion)

## **ORIGINAL CO-PERFORMANCE**

Locals, Foreign Professionals & Migrants

## **'RICE TABLE' CULTURAL FOOD SAMPLING & STORIES EXCHANGE**

Sample & Hear Stories of Favourite Rice Dishes from Our  
Foreigner Friends. (6-8 Countries)

## **STORIES EXHIBITION**

2 Weeks Showcase of Winning Entries & Stories of  
Inspiring Individuals (Est. 20,000 footfall)

\*(2024 - Potential Roadshows in Philippines, Thailand)



DO  
YOU  
SEE  
ME?

# **IMPACT** STORIES

TOWARDS A MORE  
INCLUSIVE SINGAPORE. 2023

TOUCHING & TRANSFORMING LIVES  
YOUR **STORIES** CAN CHANGE THE WORLD

CHUA NING PEI

NINGPEI@IAMINVISIBLE.ME

+65 8795 9191